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ON ARTS

June 21, 2021

Dear Friends,

It is my pleasure to congratulate *KWAVE GO*, for launching the global Hallyu social platform. I extend my enthusiastic support to all those who have worked diligently on this project to share the wonderful contributions of the Korean American community.

KWAVE GO, is the most powerful and effective marketing proposal of the Korean contents binary promotion with tremendous proliferation power to secure 1 billion Korean Wave Fans. During a time when Asian American hate crimes are becoming more frequent, we must all come together with our non-profit organizations and companies in a collective movement to stop these crimes and promote inclusivity in our diversity.

With the U.S. Administration making great strides in reducing racial conflicts, I believe that *KWAVE GO*'s efforts to distribute timely and culturally important content, that can be shared and enjoyed by individuals of various backgrounds, will assist in the work being done to resolve racial exclusion and prejudice.

As the interest in Korean Culture continues to grow through K-Pop, K-Drama, and Korean Cuisine we have seen the growth of popularity here in California. There are a total of 830 self-governing *Hallyu* clubs in 73 countries around the world, with more than 10 million members that have worked hard on sharing news through *KWAVE GO*. Allowing everyone around the world the opportunity to share and enjoy the Korean Wave in real time.

In the future, I anticipate that *KWAVE GO* will be able to grow into an online forum for people of the global village to communicate with each other and become a media platform that continues to spread messages of peace and happiness across all races, genders, backgrounds, and religions.

I know that many people have worked hard to launch this platform, and I want to thank them for their hard work and continued success going forward.

Sincerely,

Sharon Quirk-Silva

Assemblywoman Sharon Quirk-Silva,
CA 65th Assembly District

