

# KWAVE GO

The most powerful and effective marketing proposal of the K-Contents binary promotion with tremendous proliferation power to secure 1 billion Korean Wave fans.



## KWAVEGO Service introduction 1.0

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Produced by Commerce Team.

## Mission

KWAVE GO started as an alternative to SMS and supports sending and receiving various media such as text, photo, video, game, movie, TV show, K-pop, food, K-Toon, fashion, document, location, voice call, etc. You share your most important moments with KWAVE GO, and that's why we built end-to-end encryption into our app.

It is the only K-Culture platform created based on blockchain and AI capabilities.

KWAVE GO began with our desire to enable users to communicate anywhere in the world without barriers. With the KWAVE GO platform made in the United States, KWAVE GO is a company loved by the digital entertainment market that promotes K culture to the world and allows anyone to approach and enjoy it. We share a portion of the revenue with you at KWAVE GO.



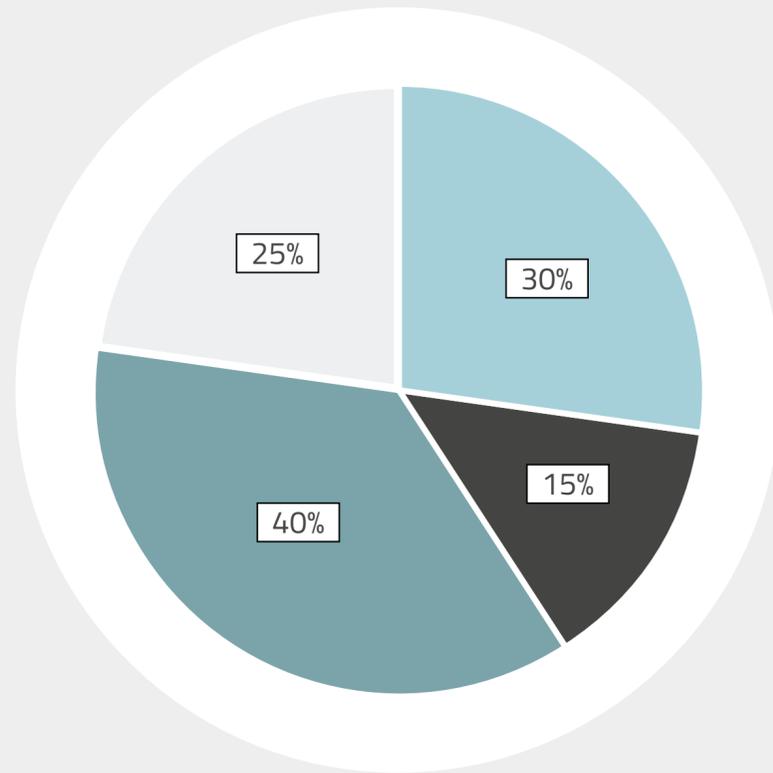
**+20%**

The global digital content market is growing at \$ 2 trillion worldwide, 20% or more every year

# KWAVE GO?

KWAVEGO means a platform where online and offline providers who want to supply Korean cultural contents to the world are gathered.

One of the features worth noting is that it is a next-generation content platform that combines AI block-chain, the core of the 4th industrial revolution, to the global digital content market that is growing at 200 trillion won worldwide and 20% or more every year.



The KWAVE GO platform is a global entertainment platform that has a variety of proven revenue models such as content sales, shopping, and financial transactions.

**Online Shopping (25%)**  
KWAVE GO shopping mall and affiliate shopping mall.

**Advertisement (30%)**  
Advertisement such as Search ad, rewarded ads inside of the app

**Selling Content (40%)**  
In-platform content usage fees, such as game film entertainment and revenue in the content industry, such as concerts and recordings

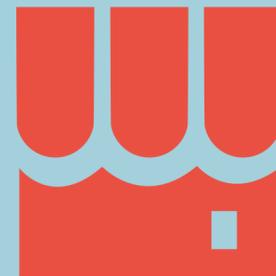
**Fund Management (15%)**  
Financial transactions  
AI arbitrage

**Making a better world with people and contents.**

KWAVE GO is a coin brokerage platform that provides a new shopping experience that allows anyone to easily enjoy the entertainment service in the application with the coin of KWAVE GO, and simultaneously finance through the coin in the coin wallet.



Service Store



Coin Wallet System



Users

# WHAT MAKES KWAVE GO DIFFERENT?

Adding AI to life, creating cooler content, and a more special life, that is why KWAVE GO is launched.

## CURRENT

### DECENTRALIZED COMMUNITY DISTRIBUTED DIGITAL CONTENT

- Price-oriented product
- Absence of various consumers
- Limited product differentiation
- Decentralized community
- Difficulty making repeat customers
- Customers who are not differentiated

## KWAVE GO

### CONNECTING CONSUMERS AND SELLERS THROUGH A NEW DIGITAL PARADIGM.

- Focus on retailer and user relationships
- Direct connection with specialized consumers
- Realization of Fintech through virtual currency
- Various currencies can be used
- Structure that is faithful to long-term relationships
- Activating regular customers

# AI AND BLOCK CHAIN

We create a more convenient and enjoyable world by adding AI technology to business and daily life.

## WHY AI ?

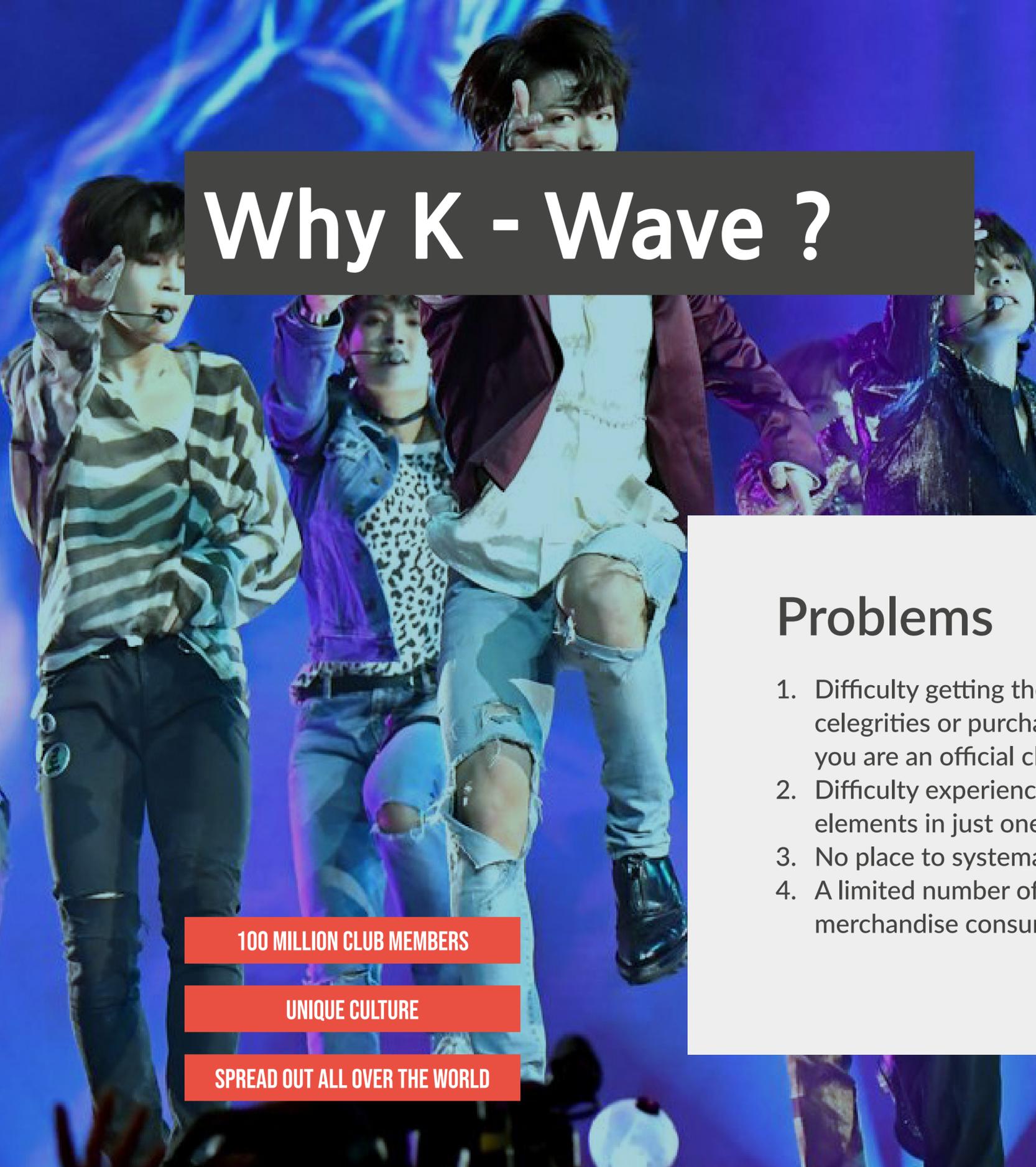
KWAVE GO's AI technology and service operation know-how have been further evolved into innovative business services. Based on our rich experience and expertise, we provide AI technologies and platforms that companies need in various industries such as healthcare, finance, distribution, and construction. As an IT platform provider, KWAVE GO is leading technology development and continually striving to create an AI business ecosystem.

We hope you experience a new tomorrow through changes in your daily life with KWAVE GO.

## WHY BLOCKCHAIN?

Certain blockchain technology is not influenced by groups or central forces, all transactions and events are transparently disclosed, and there is no risk of forgery or alteration.

KWAVE GO has developed a digital content distribution platform through the blockchain, paying attention to the possibilities shown by the blockchain technology.



# Why K - Wave ?

100 MILLION CLUB MEMBERS

UNIQUE CULTURE

SPREAD OUT ALL OVER THE WORLD

ACCORDING TO DATA FROM THE KOREA FOUNDATION, THE NUMBER OF KOREAN WAVE CLUB ENROLLEES FOLLOWING THE KOREA WAVE AROUND THE WORLD IN 2020 EXCEEDED 100 MILLION. FURTHERMORE, IT WAS EXPLAINED THAT IT IS SHOWING QUALITATIVE GROWTH THROUGH THE PROCESS OF STEADY CONSOLIDATION AND MERGING. MOST OF THESE CLUBS ARE CREATED AROUND K-POP, BUT MORE AND MORE PEOPLE ARE INTERESTED IN KOREAN CULTURE SUCH AS DRAMAS, MOVIES, GAMES, AND FASHION AS WELL AS MUSIC. ALTHOUGH THEY ARE NOT MEMBERS OF THESE CLUBS, THE NUMBER OF FOLLOWERS WHO ENJOY AND CURIOUS ABOUT KOREAN DRAMAS, MOVIES, MUSIC, GAMES, AND FASHION IS EXPECTED TO EXCEED SEVERAL TIMES.

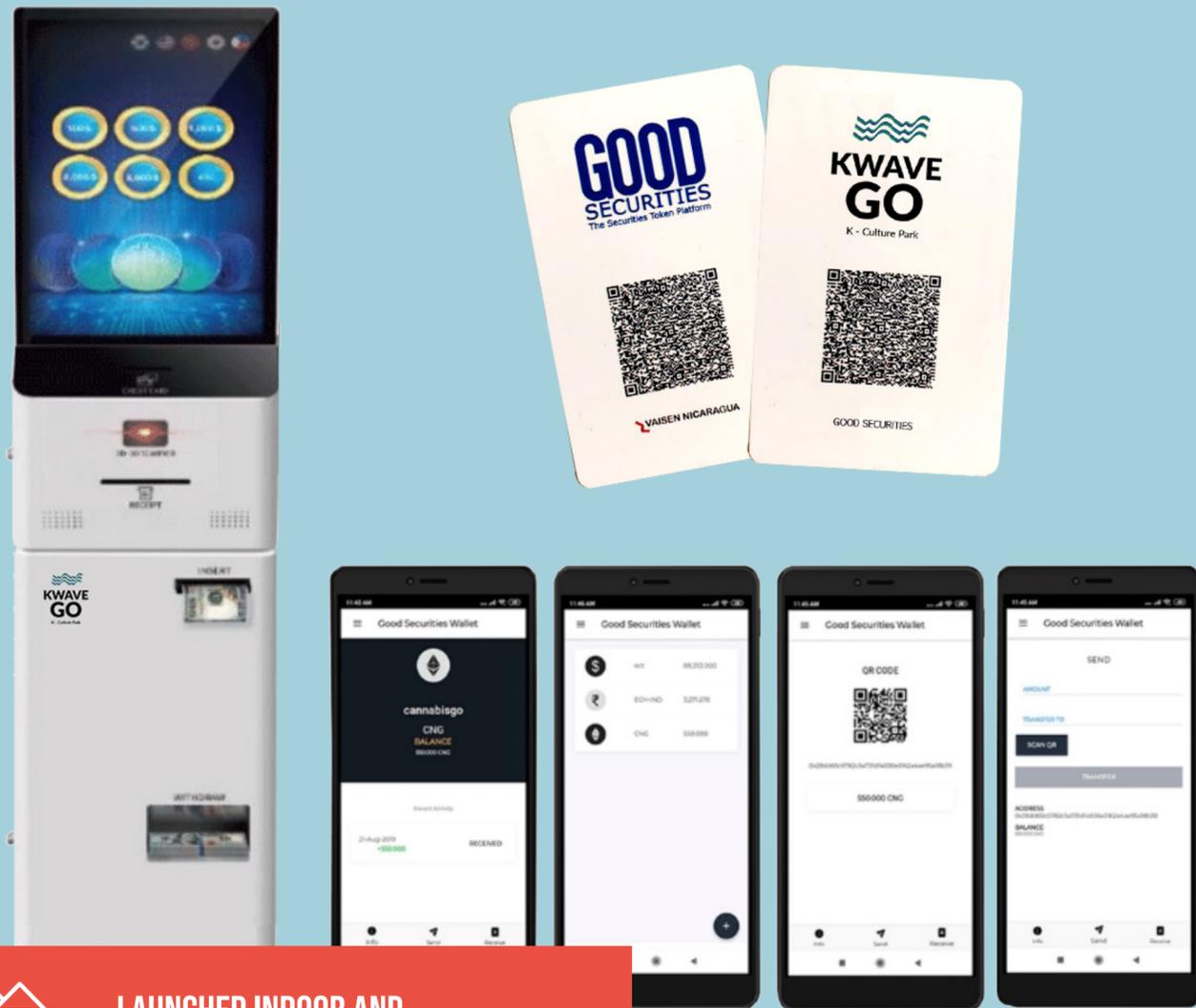
## Problems

1. Difficulty getting the latest updates on celebrities or purchasing merchandise unless you are an official club member.
2. Difficulty experiencing multiple cultural elements in just one club.
3. No place to systematically introduce K-culture.
4. A limited number of retailers offering specific merchandise consumers looking for.

## Solutions

1. A platform that can easily purchase any merchandise at any time, any where, with a few taps on your device.
2. Users can touch not only music but also various categories of K-cultures.
3. Users can truly experience Korean culture in one place.
4. Standard form of currency through the use of coins.
5. Form and share a harmonious cultural community. (Donation, assistance, etc.)

# KWAVE GO COIN ATM



LAUNCHED INDOOR AND  
OUTDOOR MODELS

SECURELY ISSUE TOKENS ON THE TOKEN PLATFORM. TOKEN SOLUTIONS ISSUE ASSETS AS COLLATERAL AS GUARANTEED BY FINANCIAL SECTORS SUCH AS BANKS AND SECURITIES COMPANIES. THE ISSUED COINS ARE GUARANTEED AS ASSETS, SO COIN HOLDERS CAN SAFELY TRADE WITHIN THE PAYMENT GUARANTEE.



## KWAVE GO COIN PAY APP. CARD, POS. E-COMMERCE

1. K-wave fans can immediately withdraw coins from electronic wallets in cash through QR code cards issued for all content and shopping, and use them online or offline.
2. The problem with cryptocurrency is that it is difficult to monetize. KWAVE GO has developed a solution that can be easily cashed out at various ATMs in California, so you can easily cash out coins into ATMs depending on your location. In addition, it is possible to cash out whenever an encrypted PIN number is inserted by linking the blockchain QR card with the mobile phone.

# KWAVE GO STRUCTURE

## DIGITAL CONTENTS

K - MALL

K - POP

K - GAME

K - MOVIE

K - FOOD

K - WEBTOON

K - NFT

K - BEAUTY

K - FASHION

K - CHARACTER

K - TRAVEL

K - LEARNING

# PAYMENT OPTION

THE PROBLEM WITH CRYPTOCURRENCY IS THAT IT IS DIFFICULT TO MONETIZE. KWAVE GO HAS DEVELOPED A SOLUTION THAT CAN BE EASILY CASHED OUT AT VARIOUS ATMS IN CALIFORNIA, SO YOU CAN EASILY CASH OUT COINS INTO ATMS DEPENDING ON YOUR LOCATION. IN ADDITION, IT IS POSSIBLE TO CASH OUT WHENEVER AN ENCRYPTED PIN NUMBER IS INSERTED BY LINKING THE BLOCKCHAIN QR CARD WITH THE MOBILE PHONE.

## A LIFE FINANCE PLATFORM THAT ANYONE CAN EASILY FINANCE USING COINS

### FINANCIAL LIFE BASED ON SECURED ACCOUNTS WITH USER AUTHENTICATION

#### PREPAID DIGITAL ACCOUNT



If you don't like floating currency

- No interest
- Limited re-loading
- Limited deposits
- Limited transactions

#### AUTHENTICATED DIGITAL ACCOUNT



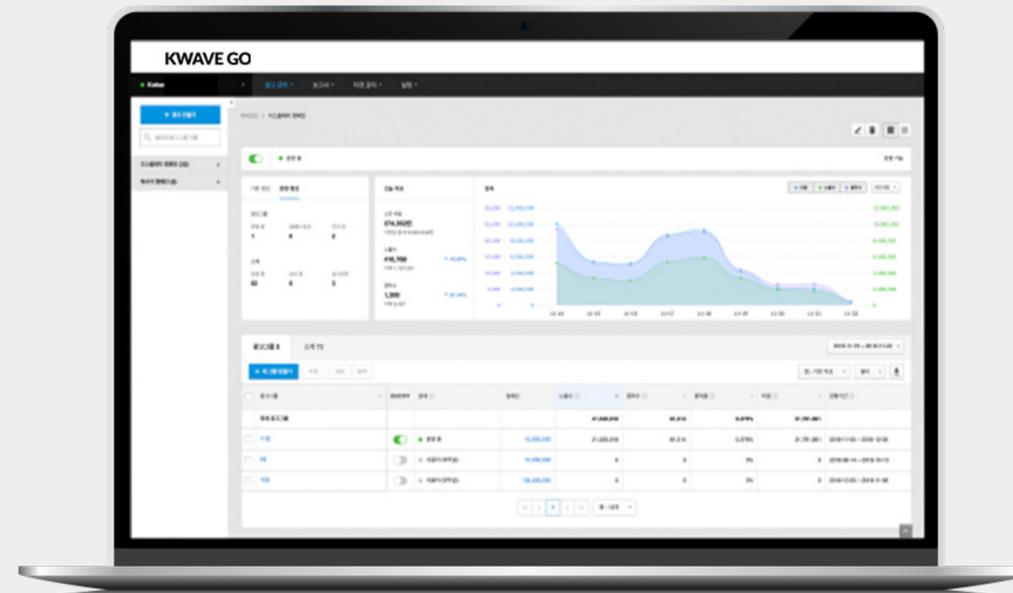
If you used coins for investment opportunities

- Floating currency
- Basic interest and revenue from advertisements
- Direct access to digital account
- Profitable model through friend referral

# EASY TO USE !

KWAVE GO IS A ONE-STOP SYSTEM FROM THE BEGINNING OF K-WAVE TO EXPERIENCING, LEARNING, AND MEETING IN PERSON. ANYONE CAN MEET AND EXPERIENCE KOREA CULTURE THROUGH KWAVE GO, WHICH IS COMPOSED OF AN EASY AND INTUITIVE MENU. MAKE NEW EXPERIENCES AND MAKE NUMEROUS FOREIGN FRIENDS THROUGH A UNIFIED CURRENCY WITH THE USE OF SIMPLE COINS.

## KWAVE GO IS A USER-FRIENDLY COIN-BASED PLATFORM



1

### REGISTER

Welcome to KWAVE GO !

2

### CREATE ACCOUNT

Set up references for your coin use.  
Link to your bank account.

3

### SET UP FAVORITE CELEBRITIES

Set up your feed with your favorite celebrities  
for easy access.

4

### ENJOY 12 KINDS OF CATEGORIES

Explore your favorite k- culture categories and  
enjoy your time. KWAVE GO as a user-friendly  
coin-based platform.

# WE SUPPORT ALL POSSIBLE DEVICES

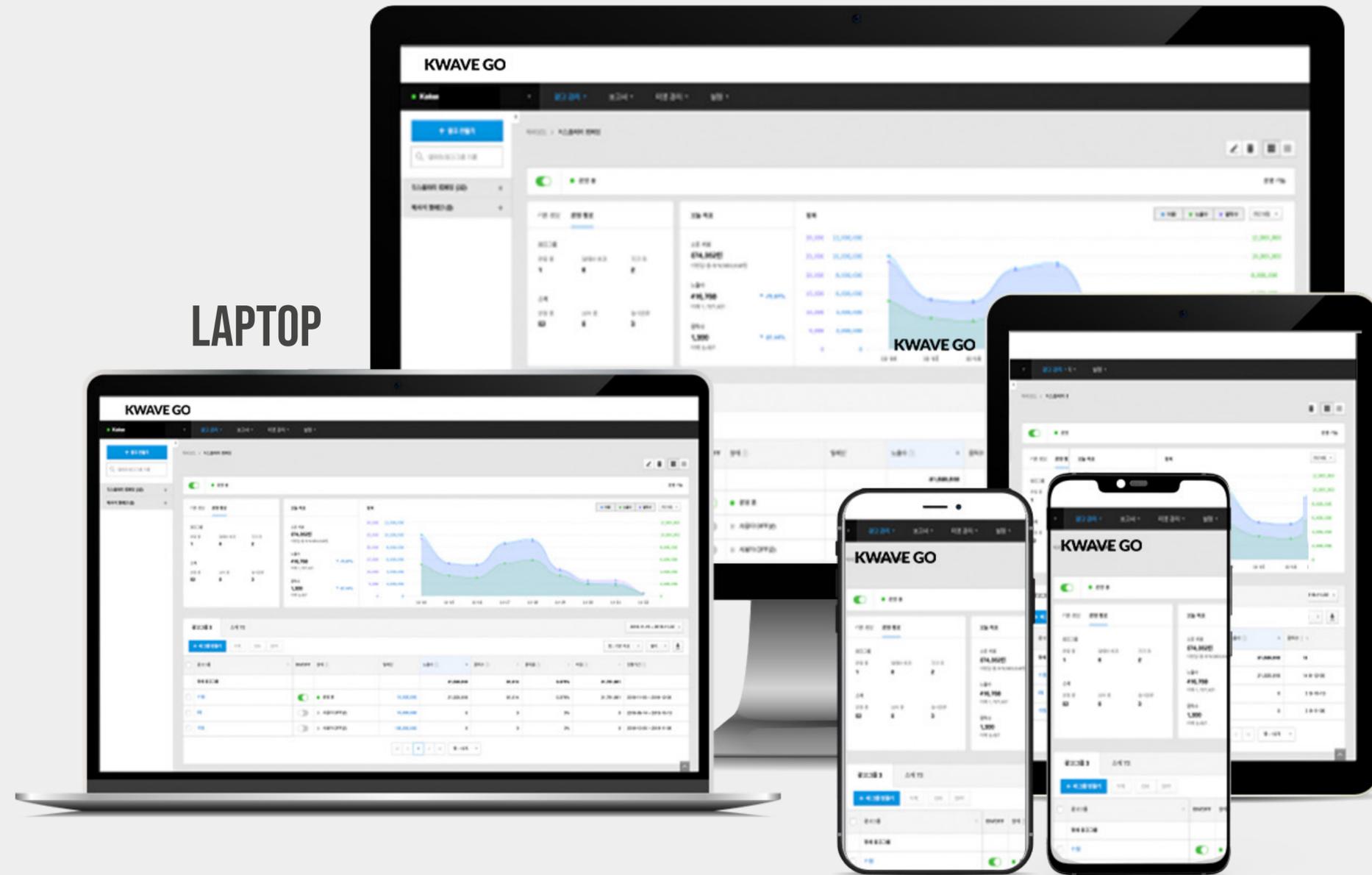
KWAVE GO USERS CAN USE A VARIETY OF SERVICES REGARDLESS OF TIME AND PLACE BY USING MULTIPLE DEVICES.

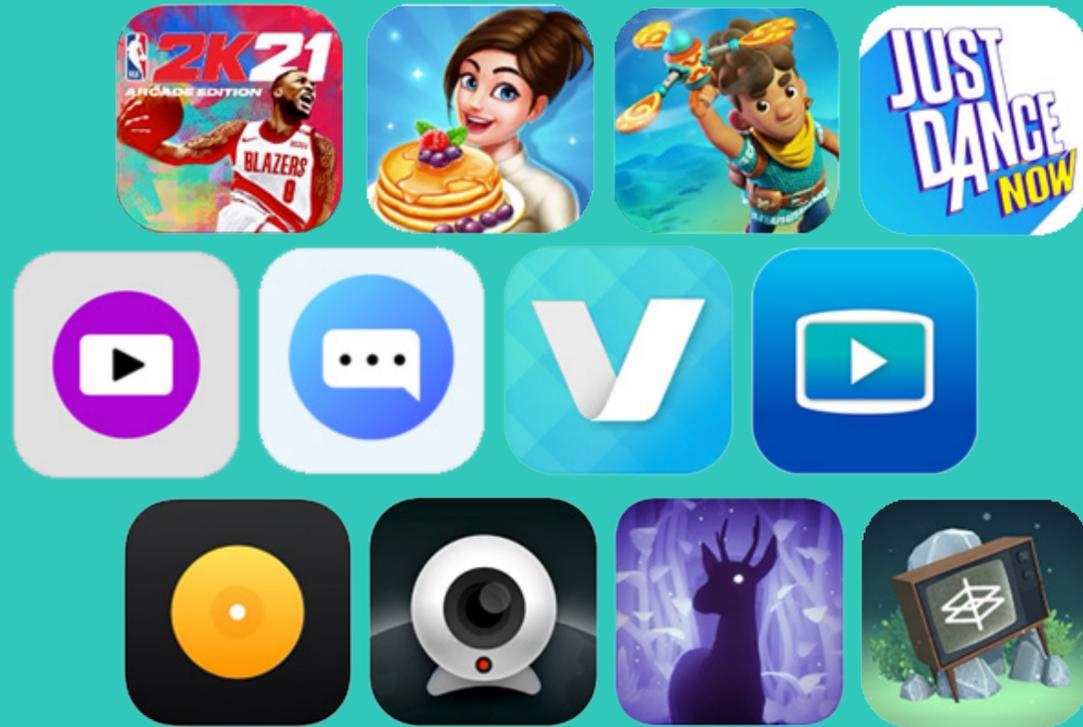
PC

LAPTOP

TABLET

SMART PHONE

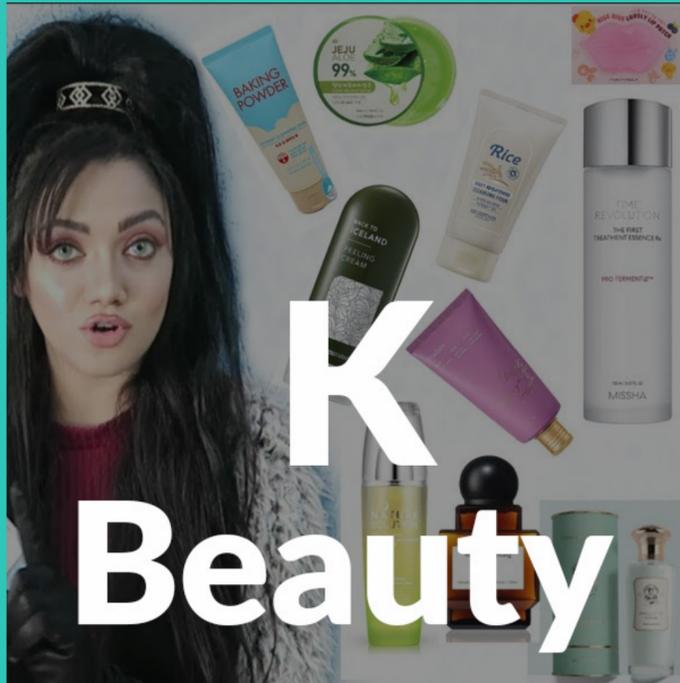


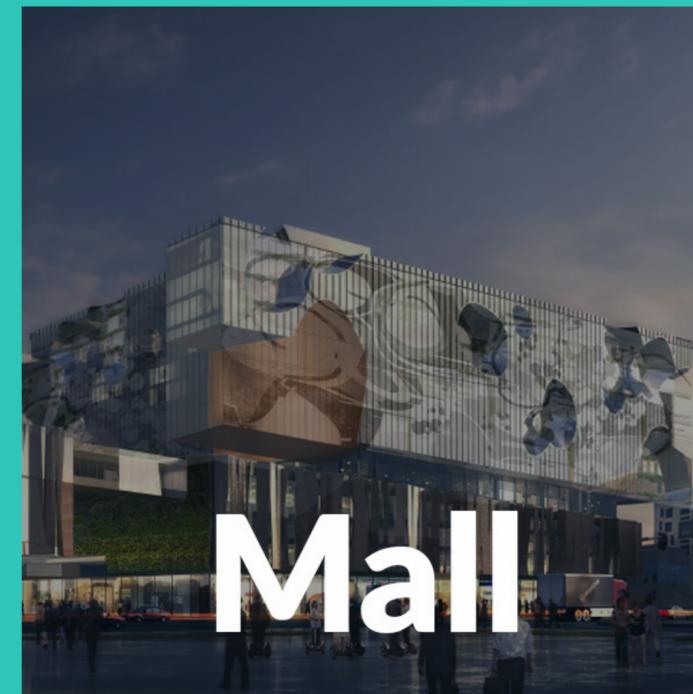
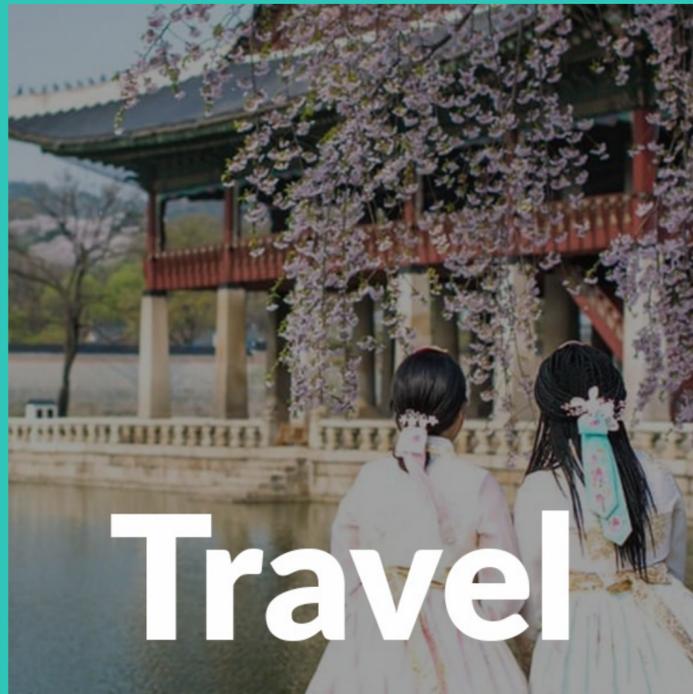
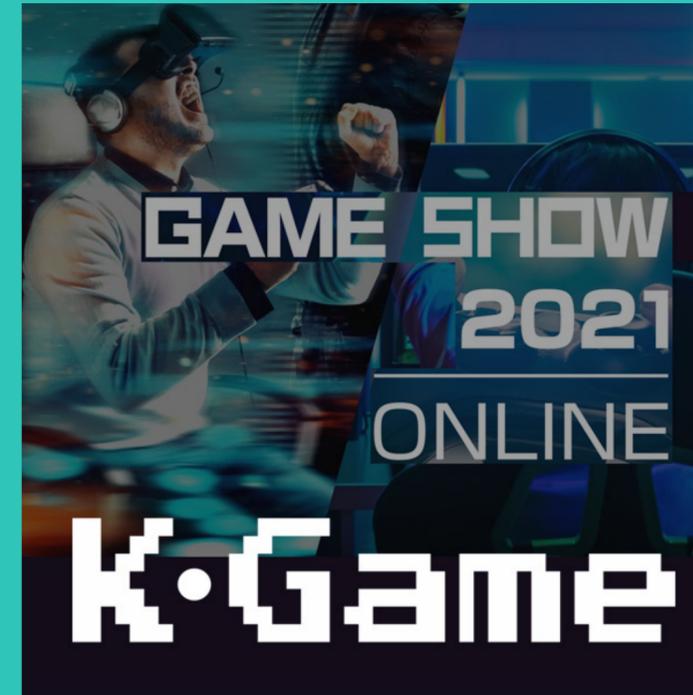


# Digital Contents

K-Mall, K-Game, K-Toon, K-Movie,  
K-NFT, K-Food, K-Beauty, K-POP,  
K-Character, K-Fashion, K-Travel,  
K- Learning

KWAVEGO is located in Buena Park, which has an optimal environment and a large floating population, and has not only solid offline content but also extensive online content.





**THANK YOU**

